



Johnson  
Consulting  
Group

## Funeral Business Assessment Program

Stop guessing and start growing.



### What is a Business Assessment?

It's a personalized, individual assessment of your day-to-day business operations. With a plan that aligns with industry best-practices and your personal, business goals.

This on-site evaluation of your business fundamentals includes an understanding of your business and provides recommendations for continued growth in your enterprise value.

### Why You Should Get One

Even well run funeral businesses need to take a closer look in the mirror and ask themselves "How can I improve?" In order to unlock your full potential, you need to know where you stand today.

With JCG's professionally crafted insights, you'll have the ultimate blueprint on how to sustain and grow your enterprise value.

### Five Areas of Evaluation:

1 | Customer Service Insights

2 | Workplace Overview

3 | Marketplace Trends

4 | Financial Analysis

5 | Enterprise Value Summary

### A Tangible Action Plan for You and Your Business

- Customer service performance summary and personalized plan
- Financial review and analysis with goals and recommendations for increased profitability
- An internal workplace review including/featuring employee growth and retention strategies
- Marketplace review and strategies for increasing market share

**Learn More:** 1-888-250-7747 | [info@johnsonconsulting.com](mailto:info@johnsonconsulting.com) | [JohnsonConsulting.com](http://JohnsonConsulting.com)